

Financial Good, Bad, and *Ugly*

Product & Services Guide

Table of Contents

A Message from the <i>Ugly</i>	3
Who We Are & Our Mission	5
What We Do	6
○ Host Financial Seminars & Discussions;	
○ Offer Business & Financial Consulting Services;	
○ Provide Market Research & Analysis Services; and	
○ Sale our Signature T-Shirts	
Why You Should Do Business With Us	7
Staff Contact Information	8
Mailing Address	9

A Message from the *Ugly*

In lieu of our current economy and financial market, it's easy to focus on the problems. Complaints concerning what's wrong, what's broken, or what needs to be fixed or repaired have flooded the majority of financial news providers until it's difficult to find positive financial news or news that shares solutions to a world-wide epidemic. It's also easy to personally become overwhelmed, disheartened, disillusioned and jaded by the disarray in the financial field and market and accept the probable conclusions that things are *ugly* and there are no solutions.

But instead of focusing on a probable problem with no true solutions, our goal with Financial Good, Bad, and Ugly is to study, research, and survey the financial field and market and offer true solutions that may range from being good, to being bad, to being downright *ugly* in order to help our economy grow.

For the past ten (10) years, we have been dedicated to achieving this goal by focusing on the creation of news articles and videos that discuss the financial good, financial bad, and financial ugly regarding business development, entrepreneurship, and money management that our readers can easily implement in their everyday lives as well as offer advertisements on our website to ad providers that are interested in catering to the needs of our readers.

Additionally, we offer various financial consulting services such as advisory, coaching, forecasting, market research and analysis, and others that have allowed us as a company to

implement our comprehensive market research and analysis into the financial culture of the clients we do business with.

Additionally, our staff believes in giving back. As such, we are proud sponsors of the following nonprofits and events such as: Revolution Leadership, Inc. and Young Investors, Inc. and the "Love & Money Seminar." Our company also believes in giving back to the community.

Lastly, we would like to thank you in advance for taking the time to read this guide. It is designed to answer all of your questions and assist you in understanding Who We Are, What We Do, and Why You Should Do Business with Us. Please review and let us know if there is anything that we can do to assist you in accomplishing your financial goals.

Sincerely,

Dr. J.P. Chisholm
President

Who **We** Are

Mission

Founded in 2010, as a monthly online magazine, Financial Good, Bad, and Ugly (FGBAU) has evolved. We now offer various coaching and consulting services, host financial seminars and discussions, and provide market research and analysis based on our core principal on **what's financially good, bad, and ugly** in money, business, and entrepreneurship. Our writers, reports, and critics are masters in sharing substantive information concerning our subject-areas of discussion in a knowledgeable, interesting, and engaging manner. Other topics of discussion includes: *banking, personal finance, business headlines, business trends, technology, power couples, power books, government spending, and more.*

Our overall goal for our customers is threefold: 1) Make our customers more financially literate, 2) help them to make smarter business and financial decisions in all our key areas and 3) to give our readers an enterprising entrepreneurial edge

Additionally, we offer various financial and business consulting services to our clients as well as a signature Financial Good, Bad, and Ugly T-Shirt.

Our corporate office is headquartered in Orlando, Florida. Financial Good, Bad, and Ugly is a subsidiary of C.I.A.F.S., LLC.

What **We** Do

Host Financial Good, Bad, and Ugly Seminars:

Our seminars specializes in addressing popular financial news topics in various areas with the aim of each seminar/discussion to breakdown and address the practical financial aspect of the topic being discussed in a way that is easy to understand and follow.

Additionally, information from our paid advertisers are disseminated at our seminars. Our goal is only to include ad providers that are interested in catering to the needs of our audience members.

Financial Good, Bad, and Ugly Consulting Services:

Financial Consulting Services - Allow us to help you as a business, organization, church, or individual to effectively reduce your cost, budget your finances, and treat those reductions as an opportunity for growth and development. We also offer advisory, budgeting, coaching, and other financial services.

Business Consulting Services - Allow us to help your business, organization, or church, or individual to make decisions concerning strategy, operations, organizational structure, web design and development, and others that will increase profits and make your company more effective. We also offer business development, business technology and other business services.

Financial Good, Bad, and Ugly Market Research & Analysis Services:

Allow us to help you as a business, organization, church, or individual to provide you with customized, comprehensive market research to identify market needs, market size, and market competition and analyze the aforementioned associated data to gain insight or support decision making. We also offer Forecasting Services, S.W.O.T Analysis Reports and others Market Research & Analysis Services.

Financial Good, Bad, and Ugly T-Shirts

We also offer a Financial Good, Bad, and Ugly T-Shirt. It is a great way to show your support and to connect others to us.

Why You Should **Do Business with Us**

The combined experience of our Ugly Professional Team has done the following:

- √ Host Financial Seminars and Discussions with Young Investors, Inc.
- √ Contributed to the success of several online financial courses hosted via Zoom in response to the 2020 Pandemic.
- √ Participated in a White House Summit event under the Obama Administration catered to the Hispanic/Latino community with the aim of providing financial literacy and financial awareness.
- √ Served on an exclusive roundtable with Senator Hillary Clinton to make recommendations concerning sub-prime and predatory lending practices in Florida.
- √ We have assisted and worked with several companies in various industries with the aim of helping them to achieve their goals.
- √ We have also provided substantive financial content to non-profits via seminars, conferences, and programs as well as websites and blogs in order to help their clients, listeners, viewers, or readers to become more financially literate and aware.
- √ We offer services designed to help you to reach your goals at affordable pricing.
- √ Our initial consultation is free.

Staff Contact Information

Financial Good, Bad, and Ugly Staff Personnel in Orlando, Florida may be contacted at the following information:

Telephone: 407.494.5721
Fax: 1-888-545-5919
E-mail: info@FinancialGoodBadandUgly.com
Hours: Mon - Fri: 10am-5pm; Sat: 9am-1pm

Please feel free to contact us via our general inbox about any questions or concerns you may have concerning our site.

Mailing Address

Information

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